



Read More. Grow More

**11<sup>TH</sup> EDITION**

# BizLitFest Bangalore

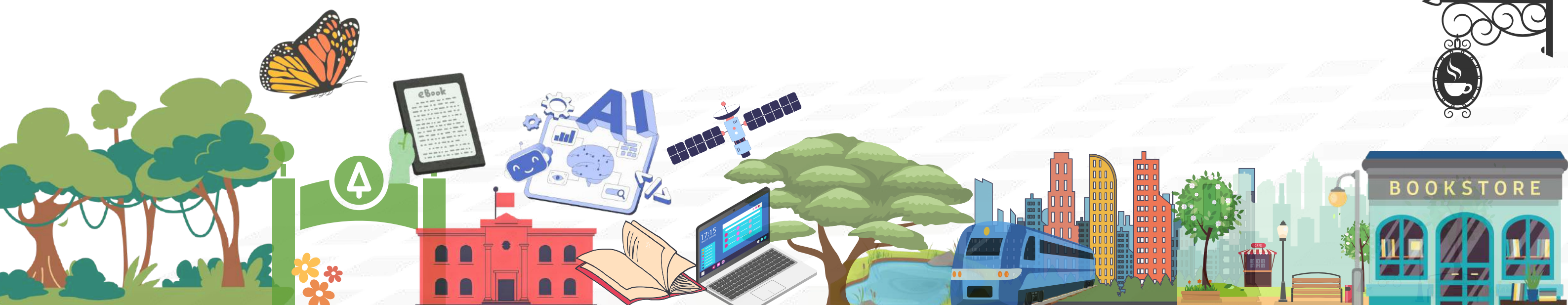
Celebrating Business Literature Since 2015

September 20, 2025

9.30am to 6pm

@WeWork Galaxy, Ashoknagar

 <https://bizlitfest.com>



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## Journey so far...

10 editions hosted in  
Bengaluru since 2015

Hosted 300 top  
authors & Business  
Leaders

40+ Books Launched

Launched in  
Hyderabad this year

Attended by CXOs,  
Entrepreneurs &  
Students



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## What do our sponsors gain

Festival attracts a niche audience interested in business, literature and ideas

Positions brand with promoting business literacy, knowledge sharing, and innovation

Provides a platform for intellectual and meaningful business conversations

Opportunity to be on panels with some of the celebrated literary minds of India



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# Themes for 2025

## Sessions

Unravelling India's Rich Ancient Commercial History  
India's Economy - What's the real story?  
The True Face of Bengaluru and What Big Data Reveals about the City  
Founder Stories - Books and Writers that Influenced and Shaped their Journey  
Personal Branding Insights and Tools for Startups and Growth-stage Founders  
Founder - How to have Law on your Side  
A Phenomenal Textile to Tech Journey  
The Truth about E-commerce we know so Little About  
Understanding New-Age Business Models  
India's Deep-Tech Playbook

## Book Launches

First. Forever. NJ Yasaswy: the Don't Make Them Like Anymore  
Diviseema Business Fables  
The Responsible Manager: Building Blocks of an ESG Perspective  
Prosper: The AI Edge for Financial Advisors and Wealth Managers

## Workshops

Dream Big. Pitch Bigger Impactful: Storytelling And Pitchdecks for Startups  
AI for Writers & Journalists  
How to Write a Book While Holding A Busy Job  
Town Hall: Ask Me Anything with Gurcharan Das

## Awards

BizLitFest CK Prahalad Best Business Book Award 2025



# Speakers



**Aayushi Singh**

Co-founder, Chief Product Officer, Magicroll.ai



**Amritha Mani**

Founder, Amylo, Sustainable Packaging



**Arun Maira**

Former Member, Planning Commission, Author, *Reimagining India's Economy: The Road to a More Equitable Society*



**Arvind Saraf**

Computer Scientist, Engineering Leader, Entrepreneur



**Benedict Paramanand**

Festival Curator, Author, CK Prahalad: Mind of The Futurist



**Chocko Valliappa**

CEO, MD, Valliappa Technologies



**Gurcharan Das**

Curator of the Penguin Series of Indian Business History



**K Ganesh**

Author of *Mastering Disruption: A Practical Guide to Understanding New Age Business Models*



**Kashyap Kompella**

Author, *A Short & Happy Guide to Artificial Intelligence for Lawyers*, Columnist and Educator



**Madanmohan Rao**

Research Director, YourStory. Co-founder, MXR.world



**Malini Goyal**

Co-founder, CEO, Unboxing BLR foundation



**Malvika Harita**

Branding Guru



**Meena Raghunathan**

Impact Professional / Consultant



**Murali Sunderraghavan**

Founding Director, CEO, Klib Technologies Pvt. Ltd.



**Nithin Seth**

Author, *Human Edge In The AI Age*, Co-founder, Incedo Technologies



**Raman Mahadevan**

Author, *Fortune Seekers: A Business History of the Nattukottai Chettiers*



**Rishikesha Krishnan**

Professor of Strategy, Former Director, IIMB



**Roopa Pai**

Author, *Becoming Bangalore - Stories That Shaped A Home Town*



**Shashi Kumar**

Co-Founder, CEO, Akshayakalpa Organic



**Stephen Mathias**

Co-Chair, Tech Law Practice, Sr Resident Partner, Kochhar & Co Chairman, Indo American Chamber of Commerce (Karnataka Branch)



**Sudhakar Rao**

Director, ICFAI Group, Co-author of First. Forever. NJ Yasaswy & Co-author of Diviseema Business Fables



**Swaroop Madhavan**

Founder, Parentof, an AI-based Cognitive Intelligence Platform



**Vandana Vasudevan**

Author, *OTP Please! Online Buyers, Sellers and Gig Workers in South Asia*



**V Raghunathan**

Prolific Author, Chair, BizLitFest Bangalore



**C. Valliappa**

Chairman, Valliappa Group



**Vinay Dora K**

TechnoCreativist @CrowdProduct, Co-Founder, MXR.world



**Vinay Prashanth**

Co-founder, Tamaala Art Merchandise



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## Sponsors 2015 - 2024





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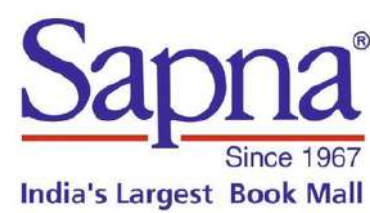
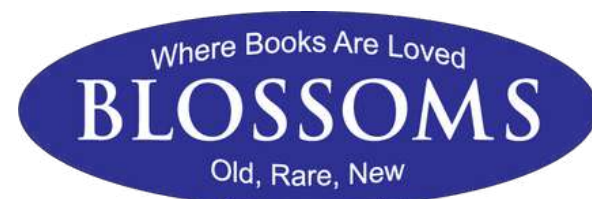


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## For Collaborative & Sponsorship Opportunities

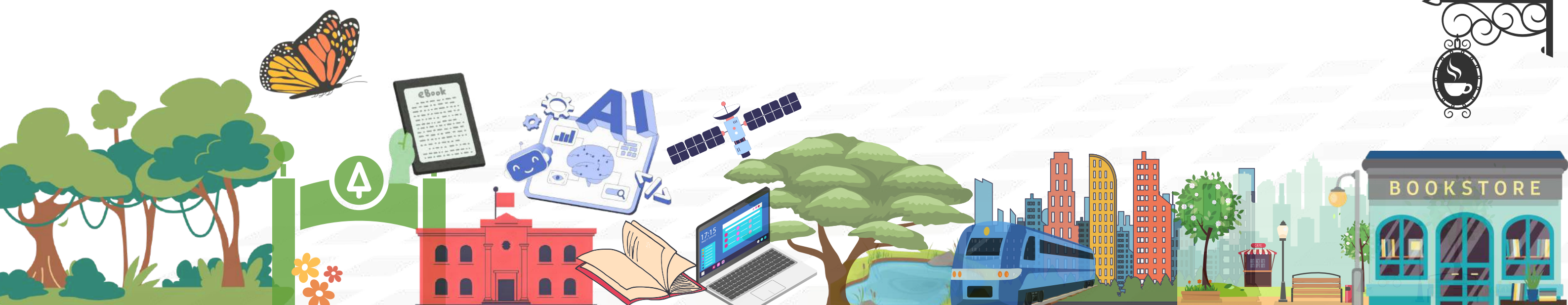
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For Further Details:

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