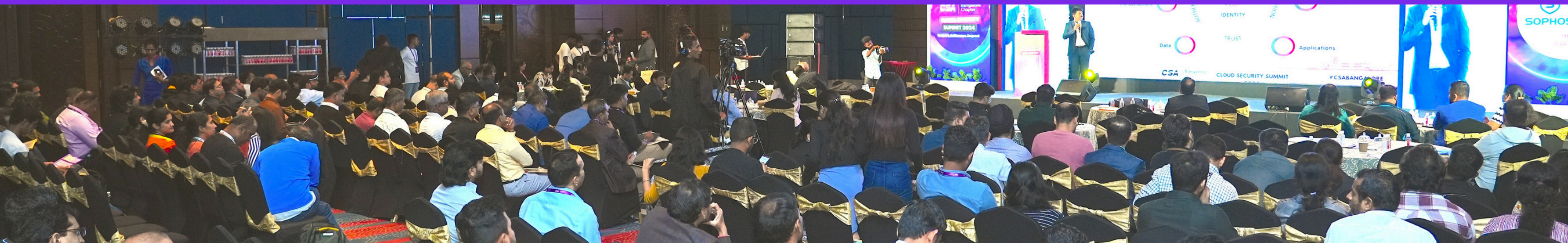


CyBe CSA | Bangalore Chapter

# Cyber.AI Summit

*Securing the Future with AI & Cybersecurity*



## Event Venue

Sheraton Grand, Whitefield, Bangalore

## Event Date

4 September 2025





The Cyber.AI Summit unites 600+ cybersecurity and AI professionals and 150+ CXOs, creating a dynamic platform to explore AI-driven cybersecurity and securing AI itself.

his premier event features engaging gamified learning sessions, cutting-edge discussions, and exclusive product showcases, driving innovation and collaboration.

## Why Sponsor ?

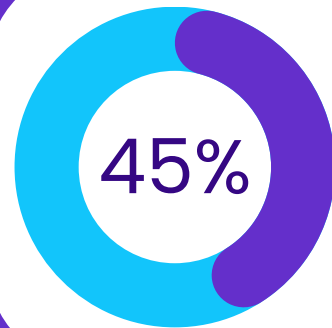
Position your brand at the forefront of AI-driven security and security for AI.

Engage with top cybersecurity and AI leaders through gamified learning, interactive discussions, and product showcases, driving innovation, influence, and business growth in the evolving cybersecurity landscape.





## Decision Makers



### Decision Makers and Access to Business Needs and Choices

- 23% CxOs ( CISO, CIO, CTO, CPO)
- 22% Extended Leadership Team ( Head of Function, Sr. Director, Director)

## Industry Sectors



The summit brings together leaders from BFSI, IT/ITES, Healthcare, Manufacturing, Retail, Telecom, and Emerging Tech, with past editions featuring top enterprises, mid-sized firms, and startups

## Social Media Influence



Consistently ranked in the top 3 on LinkedIn, driving strong engagement alongside ISMG, CSA, DSCI, and ET CISO through sustained activity and membership growth.



Drive brand leadership through exclusive CXO engagement, gamified experiences, and high-ROI, tax-advantaged sponsorship.



### Exclusive CXO Gamified Strategy Sessions

Exclusive gamified discussions, where leaders compete, collaborate, and challenge each other in high-stakes cybersecurity and AI strategy simulations.

Foster deeper connections, informal engagement, and position your brand at the center of cutting-edge industry discussions.



### Elite Branding & Influence

Gain global recognition by aligning with an award-winning cybersecurity community.

Gain global visibility across enterprises, startups, and mid-sized firms while leveraging top-tier LinkedIn engagement, competing with ISMG, CSA, DSCI, and ET CISO.



### Showcase & Engage with High-Value Buyers

Demonstrate your AI-driven security solutions, AI products, Zero Trust frameworks, and emerging threat defense strategies through live product showcases and interactive experiences that drive real business opportunities.



### Immersive, Gamified Learning for Deeper Engagement

Move beyond traditional sponsorships—engage your audience through hands-on, gamified experiences that create meaningful connections and lasting impact.

Conduct cyber war games, interactive workshops, demos, and other gamified learning sessions to showcase your expertise and drive deeper engagement.



### Enhance Branding, Talent & Market Access

Leverage the summit to attract top cybersecurity and AI talent, expand your presence, and build strong industry partnerships.

Be part of a rapidly growing global community, with working professionals driving dynamic engagement and innovation.



# Cyber.AI Summit

## Our USP – Active Engagement

Exclusive Gamification and Deeper Engagement Opportunities

### CXO Champions Trophy



Audience : ~ 40- 60 CxOs

Sponsors chose CxOs for a Closed Room. Workshop is based on the sponsor's theme, or platforms, or tools

Method: 90 minutes of Gamified Workshop with each roundtable mentored by a lead CISO (optionally Sponsor) with objectives validated by Jury for announcing CXO Champions

### CXO Round table



Audience : ~ 15 CxOs

Sponsors chose CxOs for a Closed Room Discussion based on their theme

Time: 90 minutes of Thought Leadership along with Exclusive CxO Lunch/Tea

### Cyber War Room



Audience : ~ 15 CxOs & 85 Professionals

Sponsors chose a theme for Cyber War Room (Ex: Ransomware)

Method: 90 minutes of Gamified War Room with each roundtable mentored by a CSA BLR Mentor (optionally supported by Sponsor)

### Product Show case



Audience : ~ Open to all 600+ Audience

Sponsors will be given a 20 minutes slot ( 15 minutes talk and 5 Q&A)

Location: Will be conducted in a common area so that audience can come listen to the demo completely during the time slot



Maximize Your Brand Visibility Before, During, and After the Event!

Feature	🏆 Title	💎 Platinum	🥇 Gold	🥈 Silver	🥉 Bronze	🏠 Exhibit
🔊 CXO Engagement	✅ 40–60 CXOs CXO Champion Trophy	✅ 15 CXOs + 85 Professionals Cyber War Room	✅ 15 CXOs Cyber Round Table	✖	✖	✖
🔊 Keynote Speaker	✅ 500+ Audience	✅ 500+ Audience	✅ 100+ Audience	✅ 100+ Audience	✖	✖
🏢 Exhibit Booth	✅ XL	✅ XL	✅ L	✅ M	✅ S	✅ M–XS
🎮 Gamified Demos	✅ Product Showcase	✅ Product Showcase	✅ Product Showcase	+ Add-on	+ Add-on	+ Add-on
🎫 Conference Passes	🎫 6	🎫 5	🎫 5	🎫 3	🎫 3	🎫 3
🍴 Dinner Passes	🍴 4	🍴 3	🍴 2	🍴 1	✖	✖
📄 Partner Discount	20%	20%	20%	20%	20%	20%
🎤 Pre-Event Marketing	✅ Webinar, Reels ✅ Daily Posts, Social Mentions	✅ Webinar, Reels ✅ Daily posts, Social Mentions	✅ Daily posts, Social Mentions	✅ Daily posts, Social Mentions	✅ Social media announcement	✅ Social media announcement
🎤 Marketing – During The Event Logo in program guide, passport, and in the conference rooms	✅	✅	✅	✅	✅	✅
🎤 Post-Event Marketing Logos and mentions in post Event List of Final Attendees	✅	✅	✅	✅	✅	✅
Sponsorship Cost	₹21 Lakhs	₹18 Lakhs	₹15 Lakhs	₹12 Lakhs	₹9 Lakhs	₹1– 6 Lakhs
	~ \$25k	~\$21k	~\$18k	~\$14k	~\$11k	\$1.2k–\$7.2k



Driven by the motto Inspire, Influence, Impact, the CSA Bangalore Chapter is on a global mission to empower 1 million cyber defenders by 2030. As a consecutive Global Award Winner for Community Excellence over the last 3 years, we aim to inspire future cybersecurity leaders, influence innovative solutions, and create lasting impact.

Through collaboration, thought leadership, and cutting-edge research, we are building a resilient community that strengthens global defenses and elevates the skills of cybersecurity professionals worldwide. Together, we will shape a safer digital future.



## Inspire and Influence

through Thought Leadership

Global Research Papers	Funded innovative Enterprenuers	Introduced New Speakers
3	₹2.5 L	60

## Impact

enhancing cyberawareness

Events	Attendees	Micro Cyber Topics
45	6081	424

## Active Community

dynamically growing day by day

Linkedin followers	Registered Members	Whatsapp Members
12k	6200	3800

## Social Influencer

with continuous activity and engagement

Engagement Metrics	New Followers	New Posts
1st	3rd	3rd

Contact us:  
support@csabangalorechapter.com

Snapshot of  
Competitor  
analytics  
metrics



Total engagement metrics  
Last 30 days

1	Cloud Security Alliance Bangalore Chapter Your Page	4,339 ▲32.8%
2	Information Security Media Group (ISMG)	2,327 ▲7.5%
3	Data Security Council of India	1,702 ▼4.4%
4	Cloud Security Alliance	1,638 ▼9.8%

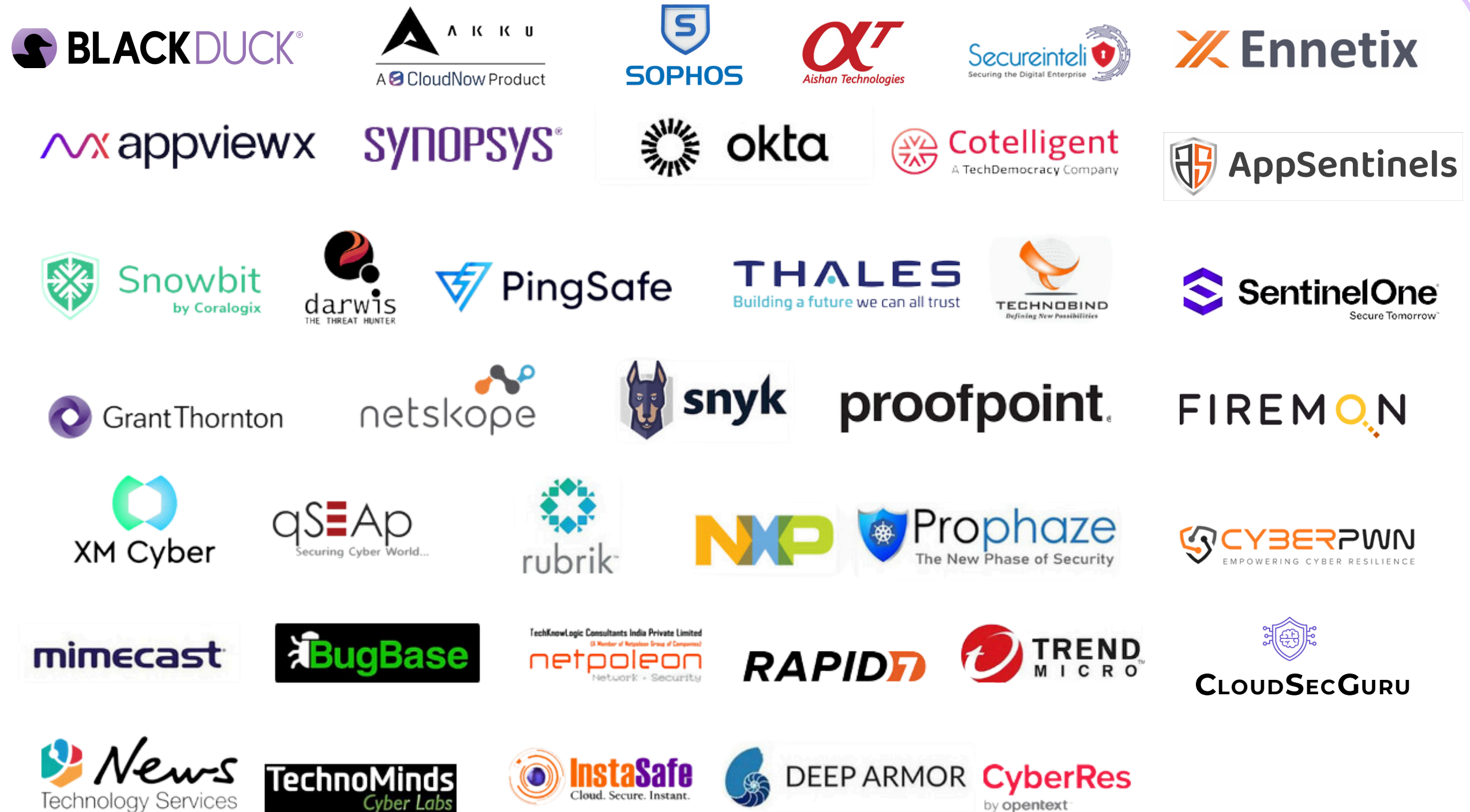


# Additional Information & Snapshots





# Our Past Sponsors



# Different Event Features

Sponsors can choose between a keynote, panel discussion, or CxO roundtable to maximize engagement and influence key decision-makers.

## Keynote – Large Ball Room

Audience: ~600 professionals

Place: Entire Ball Room (Scarlet 1, 2 & 3)

Time: 20–30 minutes talk

Set the tone/theme for the event



## Panel Moderation

Audience: ~600 professionals

Place: Entire Ball Room (Scarlet 1, 2 & 3)

Time: 30 minutes Panel Discussion

Set the Tone/Theme of the event



## CxO Roundtable

Audience : ~ 12–15 CxOs

Sponsors chose CxOs for a Closed Room Discussion based on their theme

Time: 90 minutes of Thought Leadership along with Exclusive CxO Lunch/Tea





# Different Event Features

Sponsors can choose between a keynote, panel discussion, or CxO roundtable to maximize engagement and influence key decision-makers.

## Keynote – Ball Room

Audience: ~100 professionals

Place: Divided Track

Time: 15-20 minutes talk

Showcase Problem Solving & Thought Leadership



## Panel Moderation – Ball Room

Audience: ~100 professionals

Place: Divided Tracks

Time: 20-25 minutes Panel Discussion along with other panelists

Showcase Thought Leadership



## Exhibit Booth

6m X 3m Octanorm stall two sides open (Platinum)

4m X 3m Octanorm stall two sides open (Gold & Silver)

3m x 3m Octanorm stall with three sides closed (Silver or Bronze or General Exhibit)



# Different Event Features

Choose from various Octanorm stall formats, including single-side open, dual-side open, and custom branding options for maximum visibility.

## 6m x 3m

- Octanorm Stall (6m x 3m)
- Branded Fascia & Wall Printing
- Logo on Table & 42" LED TV
- Spotlights & Carpeted Flooring for a premium setup
- Table, Chairs & Power Access for seamless engagement
- Dustbin Included for a tidy space



## 4m x 3m

- Octanorm Stall (4m x 3m,)
- Branded Fascia & Wall Printing
- Logo on Table & 42" LED TV
- Spotlights & Carpeted Flooring for a premium setup
- Table, Chairs & Power Access for seamless engagement
- Dustbin Included for a tidy space



## 3m x 3m

- Octanorm Stall (3m x 3m)
- Branded Fascia & Wall Printing
- Logo on Table & 42" LED TV
- Spotlights & Carpeted Flooring for a premium setup
- Table, Chairs & Power Access for seamless engagement
- Dustbin Included for a tidy space





# Different Event Features

## Venue

- Venue: Sheraton Grand, Whitefield, Bangalore
- World-Class Facilities – Premium conference spaces with cutting-edge technology
- Strategic Location – Situated in Bangalore's thriving tech hub for easy access
- Luxurious Networking Spaces – Elegant settings to foster high-value collaborations
- Seamless Event Experience – State-of-the-art infrastructure for impactful discussions
- CXO & Global Leader Ready – A refined venue to host top decision-makers and innovators



## Logos on Welcome Stage

Sponsor logo promptly on

- Welcome Board
  - at the Entrance
- Wall Branding
  - on the two walls near to networking area
- CheckerBoard
- On the Screens on both sides
  - Grand Ball Room
  - Other Ball Rooms



## Logo Placement Opportunities

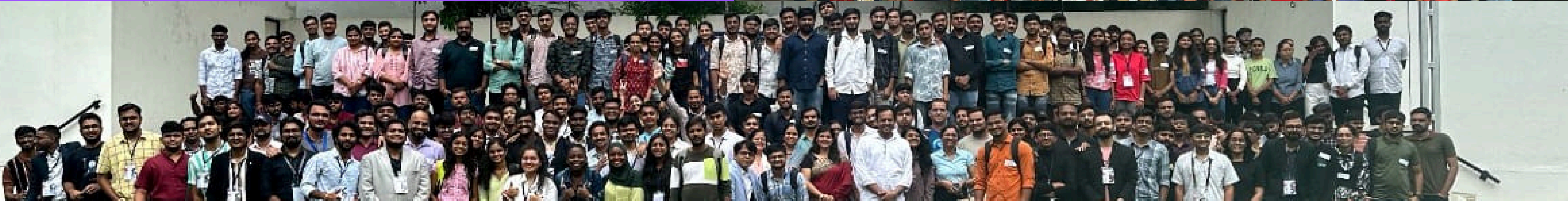
- Physical Brochure – Your brand logo featured prominently in the event brochure distributed to 600+ participants, ensuring high visibility.
- Event Passport – Exclusive branding on the summit passport given to all attendees, maximizing brand recall and engagement.
- High-Traffic Visibility – Logos placed on materials that every participant will carry and refer to throughout the event.







# Event Snapshots





2024 – Annual Summit



2023 – Annual Summit



2022 – Annual Summit





CyBe

CSA

Bangalore  
Chapter

# THANK YOU!

## CONTACT US



[www.csabangalorechapter.com](http://www.csabangalorechapter.com)



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