

MEDIA ACTIVITY REPORT



**INDO-AMERICAN
CHAMBER OF COMMERCE**

**INDO-US TOURISM and
HOSPITALITY SUMMIT**

23rd August 2024, Taj Palace, New Delhi



KEY HIGHLIGHTS

- Received over 40 imprints across Electronic Media and Online Portals.
- Eminent publication such as The Economic Times, The Times Of India, NewsX, Bhaskar Live, Pioneer, Virat Vaibhav has carried the story.
- Eminent channels like NewsX, The Interview World, News Flash 18 and few satellite channels has run the story.

PRESS ANNOUNCEMENT MADE

PRESS RELEASE: 'Indo-US Tourism Needs Swifter Visa Approval, More Direct Flights'

'Swift Visa Approval, More Direct Flights Key To Boost Indo-US tourism'- Mr. Suman Billa, Additional Secretary, Union Ministry of Tourism

Need of Short Term US Visas for Tourists- Mr. Rajesh Magow, Co-Founder & Group CEO, MakeMyTrip

New Delhi, August 23, 2024: India and the US have a lot of unexploited potential in the tourism and hospitality space and more direct flights between the two countries and swifter visa application process is the need of the hour to boost the segment said sector experts and officials at the 1st Indo-US Tourism & Hospitality Summit, organized by the Indo-American Chamber of Commerce (IACC) today at New Delhi.

Industry participants and officials noted that although India and the US have robust bilateral relations, and a large of people from both the countries visit the other country, there is enough scope, primarily in terms of aviation experience.

Addressing the event, the Attorney General of India, Mr. R. Venkataramani stressed on the need for responsible tourism. He emphasized that India would continue to play a role in building cohesive and peaceful world, wherein tourism would be a key factor.

"India is beginning to build a world of togetherness. So, how do we therefore build a world of togetherness in which all of us have equal regard. Each country, each community, each faith have equal regard for each and every one of us. And from that equal regard what do we get is equal reward for our relationships. It can be equal reward in terms of market, in terms of commerce, industry. So I think India stands for equal regard and equal reward principle and I think tourism is probably one umbrella where we can talk more and more about it. And to project India's position in it."

"I think its important for us to spread this message of goodwill and togetherness. What else can be better package than a tourism package. I think all of us can build into it weave into it and be part of India's global journey towards the higher level of togetherness at the global level."

Speaking at the programme, Dr. Lalit Bhasin, Immediate Past National President of IACC outlined his association with the tourism and hospitality space. "My association with tourism, hospitality is nearly of 6 decades, when I started practicing law," he said.

In panel discussion on "Outbound Tourism, India to USA", Mr. Suman Billa, Additional Secretary, Union Ministry of Tourism highlighted the strong bilateral partnership and the growth in travel between the two countries, there is significant headroom for progress in this space.

Mr. Billa added that although a US visa is valid for 10 years, not requiring any frequent updates by a visa holder, the process of getting the visa for the world's largest economy is a cumbersome and tiresome process and to boost Indo-US Tourism we need swifter visa approval and more direct flights between India and the US to boost Indo- US Tourism at IACC event .

"The most important thing that we need to understand is that the bulk, the lion's Share of the market is actually going through third countries. So, the Middle Eastern market or the European market which is benefiting. Its those airlines which are carrying against Indians into the US. What it does is that if you are able to have direct flights, not only will, we make it most cost competitive for people to travel both ways bt we will also, add to the convenience, the easiest convenience of traveling into the US. And I think that for some reason, is not happening"

"I think the best thing about getting a U.S visa is that once you have it, it's valid for 10 years. So there's not a lot of repeat visitation that happens. But you have to really walk through fire to get that Visa in the first place because there are long waiting times now and, you know, so there's a whole lot of disincentive for people wanting to travel."

Mr. Jonathan M. Heimer, Minister Counsellor for Commercial Affairs, India U.S. Commercial Service, however, noted that over the past one year, the pace of visa application processing has gained momentum leading to record visa issuances. "On the backend for the application processing, we've been able to process something like 60% more visas with more or less the same resources. And also we have issued more than 1.1 million visas in the last year, which for us, is a record and that's just going to continue to go up that number," Mr Heimer added.

In his response to the issue of the visa application process, Mr. Rajesh Magow, Co-Founder & Group CEO, MakeMyTrip Limited suggested that introduction of short term visas for tourists.

"There are many other countries which have done it, maybe short-term tourist visa can be quick, maybe that could be one potential innovation that can happen as well," he said. speaking in favour of boosting of international tourism he said that international travel is not growing at the cost of domestic travel.

Talking on the revival of air travel from the Covid-induced slowdown, Mr. Harvinder Singh, Director India & Middle East, United Airlines noted that all the three key segments of air travel -- business, students and leisure -- have picked up and gained momentum.

"What we see in terms of the segmentation there is business, there is the student along with the leisure part and what we have really observed is all these segments are actually going," he said. Mr Singh also stressed on the need for better customer experience with the help of newer technologies and other resources.

ELECTRONIC MEDIA COVERAGE



https://www.youtube.com/watch?v=omWV_0Fi0IQ





<https://www.youtube.com/watch?v=9oM4gTiU8r0>





<https://www.facebook.com/watch/?v=1526196821328484&ref=sharing>





<https://www.youtube.com/watch?v=8N2mXKSuFvw>





https://www.youtube.com/watch?v=3xYy3Alb_6g



ONLINE IMPRINTS

THE TIMES OF INDIA

KEY HIGHLIGHTS

23-08-2024

https://timesofindia.indiatimes.com/india/reduce-long-visa-wait-time-in-india-indian-travel-industry-urges-us/articleshow/112746125.cms?utm_source=whatsapp&utm_medium=social&utm_campaign=TOIArticleshowicon



NEW DELHI: Long visa wait times and limited direct flight options were listed as the top challenges to travel between India and the US at a tourism and hospitality summit of the two countries organised here on Friday. While the wait for US visitor visa appointment has dropped from a high of 999 days at the end of 2021, it still remains well over a year in India.

KEY HIGHLIGHTS

23-08-2024

<https://economictimes.indiatimes.com/industry/transportation/airlines/-aviation/indigo-bags-award-of-honour-at-indo-us-tourism-and-hospitality-summit/articleshow/112733918.cms?from=mdr>

THE ECONOMIC TIMES



Low-cost air carrier **Indigo** bagged the '**Award of Honour**' at the **Indo-US Tourism and Hospitality Summit** for its contribution to the Indian aviation industry, the company notified in a press release. **Vinay Malhotra**, Head of Global Sales, IndiGo received the award from the Chief Guest of the vent, R Venkataramani, Attorney General of

KEY HIGHLIGHTS

23-08-2024

<https://hindi.economictimes.com/news/indigo-receives-honor-award-at-indo-us-tourism-and-hospitality-summit/articleshow/112738989.cms>

ET THE ECONOMIC TIMES हिंदी



कम लागत वाली एयर करियर इंडिगो ने भारतीय विमानन उद्योग में अपने योगदान के लिए इंडो-यूएस टूरिज्म और हॉस्पिटैलिटी समिट में 'सम्मान पुरस्कार' जीता है। इस बात की जानकारी इंडिगो ने एक प्रेस रिलीज़ के जरिए दी है। यह पुरस्कार इंडिगो के ग्लोबल सेल्स हेड विनय मल्होत्रा ने प्राप्त किया। मंगलवार को नई दिल्ली में चीफ गेस्ट, भारत के अटॉर्नी जनरल आर वेंकटरमणि से विनय मल्होत्रा ने ये पुरस्कार प्राप्त किया।

KEY HIGHLIGHTS

24-08-2024

https://travel.economictimes.indiatimes.com/news/events/domestic/swift-visa-approval-more-direct-flights-key-to-boost-indo-us-tourism/112748468?utm_source=whatsapp_web&utm_medium=social&utm_campaign=socialsharebuttons



The inaugural Indo-US Tourism & Hospitality Summit, organised by the Indo-American Chamber of Commerce (IACC), underscored the untapped potential in the tourism and hospitality sectors between India and the United States. Experts and officials at the summit called for more direct flights and a swifter visa application process to bolster tourism exchange between the two nations.

KEY HIGHLIGHTS

23-08-2024

<https://www.newsx.com/press-release/boosting-indo-us-tourism-experts-call-for-swifter-visas-and-more-direct-flights/>



India and the US have a lot of unexploited potential in the tourism and hospitality space, and more direct flights between the two countries and a swifter visa application process are the need of the hour to boost the segment, said sector experts and officials at the **1st Indo-US Tourism & Hospitality Summit, organized by the Indo-American Chamber of Commerce (IACC) today in New Delhi.**

KEY HIGHLIGHTS

24-08-2024

<https://businessworld.in/article/indo-us-tourism-needs-swifter-visa-approval-more-direct-flights-experts-530618>



Highlighting the significant headroom for progress in the travel space between India and the United States of America, the additional secretary of the Union Ministry of Tourism, Suman Billa stated that there is a need for swifter visa approval and more direct flights between these two countries to boost the Indo- US Tourism. The minister was speaking at the first Indo-US Tourism and Hospitality Summit, organised by the Indo-American Chamber of Commerce (IACC).

KEY HIGHLIGHTS

23-08-2024

<https://in.investing.com/news/stock-market-news/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official-4399855>

IANS



New Delhi, Aug 23 (IANS) There is a need to expedite the "cumbersome" process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday. Suman Billa, Additional Secretary, Union Ministry of Tourism said, that although a US visa is valid for 10 years and does not require any frequent updates by a visa holder, the process of getting a visa for the world's largest economy is a cumbersome and tiresome process and to boost Indo-US tourism, swifter visa approval and more direct flights between India and the US is needed.

KEY HIGHLIGHTS

23-08-2024

भारत-अमेरिका पर्यटन को बढ़ावा देने की जरूरत

नई दिल्ली। भारत और अमेरिका के पास पर्यटन और हॉस्पिटैलिटी सेक्टर में ग्रोथ की अपार क्षमताएं हैं, ऐसे में दोनों देशों के बीच डायरेक्ट फ्लाइट्स की संख्या बढ़ाने और



वीजा आवेदन प्रोसेस को तेज करने से इस सेक्टर में टूरिज्म बढ़ाने में मदद मिलेगी। ये बातें आज नई दिल्ली में इंडो-अमेरिकन चैंबर ऑफ़ कॉमर्स (आईएसीसी) द्वारा आयोजित पहले इंडो-यूएस टूरिज्म एंड हॉस्पिटैलिटी समिट में टूरिज्म सेक्टर के एक्सपर्ट्स और इससे जुड़े मंत्रालयों के अधिकारियों ने कहीं। भारत के अटॉर्नी जनरल आर. वेंकटरमणी ने रिस्पांसिबिल टूरिज्म की आवश्यकता पर जोर दिया। डॉ.ललित भसीन, पूर्व नेशनल प्रेसिडेंट, आईएसीसी ने टूरिज्म और हॉस्पिटैलिटी सेक्टर से अपने जुड़ाव को दर्शाया। उन्होंने कहा, टूरिज्म, हॉस्पिटैलिटी सेक्टर से मेरा जुड़ाव लगभग 6 दशकों का है, जब मैंने वकालत शुरू की थी।

KEY HIGHLIGHTS

23-08-2024

विराट वैभव

भारत शांतिपूर्ण दुनिया के निर्माण में भूमिका निभाता रहेगा: वेंकटरमणी

वैभव न्यूज ■ नई दिल्ली

भारत और अमेरिका के पास पर्यटन और हॉस्पिटैलिटी सेक्टर में ग्रोथ की अपार क्षमताएं हैं, जिनका अभी तक पूरी तरह से उपयोग नहीं किया गया है। ऐसे में दोनों देशों के बीच डायरेक्ट फ्लाइट्स की संख्या बढ़ाने और वीजा आवेदन प्रोसेस को तेज करने से इस सेक्टर में टूरिज्म बढ़ाने में मदद मिलेगी। इसको लेकर तुरंत कदम उठाना समय की मांग है। ये बातें शुक्रवार को दिल्ली में इंडो-अमेरिकन चैंबर ऑफ कॉमर्स (आईएससी) द्वारा आयोजित पहले इंडो-यूएस टूरिज्म एंड हॉस्पिटैलिटी समिट में टूरिज्म सेक्टर के एक्सपर्ट्स और इससे जुड़े मंत्रालयों के अधिकारियों ने कहीं। इंडस्ट्री डेलीगेट्स और अधिकारियों ने कहा कि हालांकि भारत और अमेरिका के बीच आपसी संबंध काफी मजबूत हैं और दोनों देशों के बहुत से लोग एक-दूसरे के देश में आते हैं, लेकिन अभी भी इस बारे में काफी कुछ करने की जरूरत है। कार्यक्रम में उपस्थित लोगों को संबोधित करते हुए भारत के अटॉर्नी जनरल आर. वेंकटरमणी ने



रिस्पॉन्सिबल टूरिज्म की आवश्यकता पर जोर दिया। उन्होंने जोर देकर कहा कि भारत एकजुट और शांतिपूर्ण दुनिया के निर्माण में भूमिका निभाता रहेगा, जिसमें पर्यटन एक महत्वपूर्ण पहलू होगा। इस प्रोग्राम में उपस्थित लोगों को संबोधित करते हुए, डॉ. ललित भसीन, पूर्व नेशनल प्रेसिडेंट, आईएससी ने टूरिज्म और हॉस्पिटैलिटी सेक्टर से अपने जुड़ाव को दर्शाया। उन्होंने कहा कि टूरिज्म, हॉस्पिटैलिटी सेक्टर से मेरा जुड़ाव लगभग 6 दशकों का है। हालांकि, जोनाथन एम. हेमर, मिनिस्टर काउंसिलर फॉर कमर्शियल अफेयर्स, इंडिया यूएस कमर्शियल सर्विस ने कहा कि पिछले एक वर्ष में, वीजा आवेदन प्रक्रिया की गति में तेजी आई है, जिसके कारण रिकॉर्ड वीजा जारी किए गए हैं।

KEY HIGHLIGHTS

23-08-2024

<https://bhaskarlive.in/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official/>



New Delhi, Aug 23 (IANS) There is a need to expedite the “cumbersome” process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday.

Suman Billa, Additional Secretary, Union Ministry of Tourism said, that although a US visa is valid for 10 years and does not require any frequent updates by a visa holder, the process of getting a visa for the world’s largest economy is a cumbersome and tiresome process and to boost Indo-US tourism, swifter visa approval and more direct flights between India and the US is needed.

KEY HIGHLIGHTS

23-08-2024

<https://thetravelandtourismtimes.com/lead-news-indo-us-tourism-needs-swifter-visa-approval-more-direct-flights/>



Swift Visa Approval, More Direct Flights Key To Boost Indo-US tourism

* Need of Short Term US Visas for Tourists

TTT NEWS NETWORK

NEW DELHI, 23 AUGUST 2024:

India and the US have a lot of unexploited potential in the tourism and hospitality space and more direct flights between the two countries and swifter visa application process is the need of the hour to boost the segment said sector experts and officials at the 1st Indo-US Tourism & Hospitality Summit, organized by the Indo-American Chamber of Commerce (IACC) today at New Delhi.

KEY HIGHLIGHTS

23-08-2024



TTT NEWS NETWORK

NEW DELHI, 23 AUGUST 2024:

IndiGo, India's preferred airline, has been felicitated with the 'Award of Honour' for its contribution to the Indian aviation industry at the Indo-US Tourism and Hospitality Summit, hosted by the Indo American Chamber of Commerce (IACC). The award was presented to Mr. Vinay Malhotra, Head of Global Sales, IndiGo by the Guest of Honour, Mr. R Venkataramani, Attorney General of India on August 23, 2024, in New Delhi.

The Indo-US Tourism and Hospitality Summit is organised by IACC's Tourism and Hospitality committee, with an aim to create a platform that recognises the efforts made by industry stakeholders in facilitating travel and tourism within India and beyond, through international operations. The Indo-American Chamber of Commerce (IACC), established in 1968, is the apex bi-lateral Chamber synergizing India-US Economic Engagement. Today IACC has PAN India presence with around 1500+ members, representing cross section of US and Indian Industry.

<https://thetravelandtourismtimes.com/aviation-indigo-wins-the-award-of-honour-at-the-indo-us-tourism-and-hospitality-summit/>

KEY HIGHLIGHTS

23-08-2024

https://theshillongtimes.com/2024/08/23/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official/#google_vignette

New Delhi, Aug 23: There is a need to expedite the "cumbersome" process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday.

Suman Billa, Additional Secretary, Union Ministry of Tourism said, that although a US visa is valid for 10 years and does not require any frequent updates by a visa holder, the process of getting a visa for the world's largest economy is a cumbersome and tiresome process and to boost Indo-US tourism, swifter visa approval and more direct flights between India and the US is needed.

Speaking at the Indo-US Tourism & Hospitality Summit, organised by the Indo-American Chamber of Commerce (IACC) here, Billa said: "I think the best thing about getting a US visa is that once you have it, it's valid for 10 years. So there's not a lot of repeat visitation that happens. But you have to really walk through fire to get that visa in the first place because there are long waiting times now and, you know, so there's a whole lot of disincentive for people wanting to travel."

KEY HIGHLIGHTS

23-08-2024

<https://www.thehansindia.com/business/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official-901831>



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KEY HIGHLIGHTS

23-08-2024

<https://epaper.deshbandhu.co.in/clip/39449>

भारत व अमेरिका के पास पर्यटन सेक्टर में विकास की अपार क्षमताएं

नई दिल्ली, 23 अगस्त (देशबन्धु)। भारत और अमेरिका के पास पर्यटन और हॉस्पिटैलिटी सेक्टर में ग्रोथ की अपार क्षमताएं हैं, जिनका अभी तक पूरी तरह से उपयोग नहीं किया गया है। ऐसे में दोनों देशों के बीच डायरेक्ट फ्लाइट्स की संख्या बढ़ाने और वीजा आवेदन प्रोसेस को तेज करने से इस सेक्टर में टूरिज्म बढ़ाने में मदद मिलेगी। इसको लेकर तुरंत कदम उठाना समय की मांग है। ये बातें आज नई दिल्ली में इंडो-अमेरिकन चैंबर ऑफ कॉमर्स आईएसीसी द्वारा आयोजित पहले इंडो-यूएस टूरिज्म एंड हॉस्पिटैलिटी समिट में टूरिज्म सेक्टर के एक्सपर्ट्स और इससे जुड़े मंत्रालयों के अधिकारियों ने कहीं।

कार्यक्रम में उपस्थित लोगों को



भारत शांतिपूर्ण दुनिया के निर्माण में भूमिका निभाता रहेगा, जिसमें पर्यटन एक महत्वपूर्ण पहलू होगा : आर वेंकटरमणी

संबोधित करते हुए भारत के अटॉर्नी जनरल आर. वेंकटरमणी ने रिस्पांसिबिल टूरिज्म की आवश्यकता पर जोर दिया। उन्होंने जोर देकर कहा कि भारत एकजुट और शांतिपूर्ण दुनिया के निर्माण में भूमिका निभाता रहेगा, जिसमें पर्यटन एक महत्वपूर्ण पहलू होगा।

उन्होंने कहा कि भारत दुनिया में एकजुटता बढ़ाने की शुरुआत कर रहा है। हम मिलजुल कर एक ऐसी दुनिया बना सकते हैं जिसमें हम सभी का समान सम्मान हो। प्रत्येक देश, प्रत्येक समुदाय, प्रत्येक धर्म का हम सभी के प्रति समान सम्मान हो। और उस समान सम्मान से हमें अपने रिश्तों के लिए समान रिवाइड मिलता है।

यह मार्केट, कॉमर्स, इंडस्ट्री को लेकर भी समान रिवाइड हो सकता है। इसलिए मुझे लगता है कि भारत समान सम्मान और समान रिवाइड के सिद्धांत के लिए खड़ा है और मुझे लगता है कि पर्यटन शायद एक ऐसा बिंदु है जिसके बारे में हम अधिक से अधिक बात कर सकते हैं। और इसमें भारत की स्थिति को काफी अच्छे से दर्शा सकते हैं।

KEY HIGHLIGHTS

23-08-2024

<https://www.lokmatimes.com/business/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official/>



New Delhi, Aug 23 There is a need to expedite the "cumbersome" process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday.

Suman Billa, Additional Secretary, Union Ministry of Tourism said, that although a US visa is valid for 10 years and does not require any frequent updates by a visa holder, the process of getting a visa for the world's largest economy is a cumbersome and tiresome process and to boost Indo-US tourism, swifter visa approval and more direct flights between India and the US is needed.

KEY HIGHLIGHTS

24-08-2024

<https://theinterview.world/transforming-tourism-india-vying-for-a-global-future/>

The
Interview
World



The Indian tourism sector, a cornerstone of the nation's economy, embodies a vibrant blend of culture, history, and natural splendor. From the majestic Himalayan peaks to Kerala's tranquil backwaters, India offers a diverse array of attractions that draw millions of tourists both domestically and internationally each year. This sector is a powerful engine for employment, creating millions of jobs and fueling local economies. Recently, the trend toward experiential travel, including wellness retreats and eco-tourism, has gained momentum. In response, the government has launched initiatives like the [Incredible India](#) campaign and invested in infrastructure development to elevate the sector's global standing.

KEY HIGHLIGHTS

23-08-2024

<https://www.newsflash18.in/indo-us-tourism-needs-swift-short-term-visa-approval-more-direct-flights-to-boost-travel>



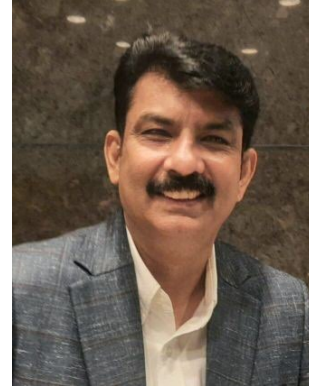
New Delhi: Consensus prevailed that there is much potential yet untapped when it comes to the number of direct flights between India and the US in the tourism and hospitality segment, and the visa application process needs to be expedited, said sector experts and officials at the 1st Indo-US Tourism & Hospitality Summit today organized by the Indo-American Chamber of Commerce (IACC) here in New Delhi.

KEY HIGHLIGHTS

24-08-2024

<https://theinterview.world/the-potential-of-genai-making-travel-planning-smarter/>

The
Interview
World



MakeMyTrip stands at the forefront of India's online travel industry, transforming how people plan and book their journeys. It delivers a broad spectrum of services, including flights, hotels, holiday packages, and bus and train bookings. The company excels with its user-centric platform and cutting-edge technology, offering tailored travel solutions to meet diverse customer needs. By prioritizing customer satisfaction and leveraging strategic partnerships, MakeMyTrip has cemented its position as a trusted leader. Its commitment to streamlining travel planning and enhancing the overall travel experience drives its ongoing expansion and innovation. As MakeMyTrip continues to advance its digital solutions, it remains the preferred choice for travellers across India.

KEY HIGHLIGHTS

23-08-2024

<https://travelnewsdigest.in/digests/indo-us-tourism-needs-swifter-visa-approval-more-direct-flights>



India and the US have a lot of unexploited potential in the tourism and hospitality space and more direct flights between the two countries and a swifter visa application process are the need of the hour to boost the segment said sector experts and officials at the 1st Indo-US Tourism & Hospitality Summit, organized by the Indo-American Chamber of Commerce (IACC) today at New Delhi.

Industry participants and officials noted that although India and the US have robust bilateral relations, and a large of people from both the countries visit the other countries, there is enough scope, primarily in terms of aviation experience.

KEY HIGHLIGHTS

25-08-2024

<https://theinterview.world/refining-indian-tourism-embracing-responsible-practices/>

The
Interview
World



To elevate the Indian tourism sector, a comprehensive strategy is essential. Leading this effort must be responsible tourism, which emphasizes sustainable practices to safeguard cultural heritage and the environment. This strategy includes actively involving local communities, ensuring equitable distribution of economic benefits, and nurturing respect for India's diverse ecosystems.

Capacity building plays a pivotal role in this process. It is crucial to equip local stakeholders with the skills and knowledge required for sustainable tourism management. Achieving this involves targeted training programs, collaborations with international experts, and fostering a culture of continuous learning within the industry.

KEY HIGHLIGHTS

24-08-2024

<https://travelbizmonitor.com/indo-us-tourism-needs-swifter-visa-approval-more-direct-flights/>



India and the US have a lot of unexploited potential in the tourism and hospitality space and more direct flights between the two countries and swifter visa application process is the need of the hour to boost the segment said sector experts and officials at the 1st Indo-US Tourism & Hospitality Summit, organised by the Indo-American Chamber of Commerce (IACC) today at New Delhi.

KEY HIGHLIGHTS

23-08-2024

<https://www.timesaerospace.aero/news/events/indigo-wins-the-award-of-honour-at-the-indo-us-tourism-and-hospitality-summit#:~:text=Hosted%20by%20the%20Indo%20American,within%20India%20and%20beyond%2C%20through>



Hosted by the Indo American Chamber of Commerce (IACC), the Indo-US Tourism and Hospitality Summit is organised by IACC's Tourism and Hospitality committee, with an aim to create a platform that recognises the efforts made by industry stakeholders in facilitating travel and tourism within India and beyond, through international operations. The Indo-American Chamber of Commerce (IACC), established in 1968, is the apex bi-lateral Chamber synergising India-US Economic Engagement. Today IACC has PAN India presence with around 1500+ members, representing cross section of US and Indian Industry.

KEY HIGHLIGHTS

23-08-2024

<https://www.travelandtourworld.com/news/article/indigo-honored-at-indo-us-tourism-and-hospitality-summit-for-aviation-excellence/>



IndiGo, a leading airline in India, received the 'Award of Honour' for its significant contributions to the Indian aviation sector at the Indo-US Tourism and Hospitality Summit. The Indo American Chamber of Commerce (IACC) organized the event, where Mr. Vinay Malhotra, Head of Global Sales at IndiGo, accepted the award from Mr. R Venkataramani, Attorney General of India, on August 23, 2024, in New Delhi.

IACC's Tourism and Hospitality committee organized the Indo-US Tourism and Hospitality Summit to celebrate industry leaders who promote travel and tourism within India and internationally through global operations. Established in 1968, the Indo-American Chamber of Commerce (IACC) serves as the premier bilateral chamber, fostering economic engagement between India and the United States. With over 1500 members across India, IACC represents a diverse array of industries from both nations.

KEY HIGHLIGHTS

23-08-2024

<https://bottindia.com/indo-us-tourism-needs-swifter-visa-approval-and-more-direct-flights/whatsapp-image-2024-08-23-at-3-44-04-pm-1/>

BOTT
Business of Travel Trade
BOTTINDIA.COM



Industry participants and officials noted that although India and the US have robust bilateral relations, and a large of people from both the countries visit the other country, there is enough scope, primarily in terms of aviation experience.

Addressing the event, the **Attorney General of India, Mr. R. Venkataramani** stressed on the need for responsible tourism. He emphasized that India would continue to play a role in building cohesive and peaceful world, wherein tourism would be a key factor.

KEY HIGHLIGHTS

23-08-2024

<https://yespunjab.com/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official/>

YES PUNJAB.COM



There is a need to expedite the “cumbersome” process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday.

Suman Billa, Additional Secretary, Union Ministry of Tourism said, that although a US visa is valid for 10 years and does not require any frequent updates by a visa holder, the process of getting a visa for the world’s largest economy is a cumbersome and tiresome process and to boost Indo-US tourism, swifter visa approval and more direct flights between India and the US is needed.

KEY HIGHLIGHTS

23-08-2024

<https://www.apnnews.com/indigo-wins-the-award-of-honour-at-the-indo-us-tourism-and-hospitality-summit/>

 APN NEWS



The Indo-US Tourism and Hospitality Summit is organised by IACC's Tourism and Hospitality committee, with an aim to create a platform that recognises the efforts made by industry stakeholders in facilitating travel and tourism within India and beyond, through international operations. The Indo-American Chamber of Commerce (IACC), established in 1968, is the apex bi-lateral Chamber synergizing India-US Economic Engagement. Today IACC has PAN India presence with around 1500+ members, representing cross section of US and Indian Industry.

KEY HIGHLIGHTS



23-08-2024

<https://www.flysquad.in/indigo-wins-the-award-of-honour-at-the-indo-us-tourism-and-hospitality-summit-tamil-news-online-tamilnadu-news-tamil-cinema-news-chennai-news-chennai-power-shutdown-today/>



IndiGo, India's preferred airline, has been felicitated with the 'Award of Honour' for its contribution to the Indian aviation Summit, hosted by the Indo American Chamber of Commerce (IACC). The award was presented to Mr. Vinay Malhotra, Hon. Mr. R Venkataramani, Attorney General of India on August 23, 2024, in New Delhi.

The Indo-US Tourism and Hospitality Summit is organised by IACC's Tourism and Hospitality committee, with an aim to by industry stakeholders in facilitating travel and tourism within India and beyond, through international operations. The summit, established in 1968, is the apex bi-lateral Chamber synergizing India-US Economic Engagement. Today IACC has 1000+ members representing cross section of US and Indian Industry.

KEY HIGHLIGHTS

23-08-2024

<https://hospitality.economictimes.indiatimes.com/news/travel/indo-us-tourism-needs-faster-visa-approval-direct-flights-iacc-seminar/12792679>

ET HOSPITALITY
WORLD.com
From The Economic Times



The first Indo-US Tourism & Hospitality Summit organised by the Indo-American Chamber of Commerce (IACC) in Delhi has called for more swifter and convenient visa systems and more direct flights between India and the US to improve two-way travel and tourism between the two countries.

KEY HIGHLIGHTS

24-08-2024

<https://www.ibtimes.co.in/indian-official-urges-us-easier-tourist-visa-process-871490>

IBT



The call for a more efficient US tourist visa process for Indian nationals has been recently highlighted by Suman Billa, Additional Secretary, Union Ministry of Tourism. Speaking at the Indo-US Tourism & Hospitality Summit, Billa emphasized the importance of a smoother visa process and more direct flights between the two countries to boost tourism and strengthen the bilateral partnership.

KEY HIGHLIGHTS

26-08-2024

<https://www.traveldailymedia.com/swift-visa-approval-more-direct-flights-key-to-boost-indo-us-tourism/>



India and the US have a lot of unexploited potential in the tourism and hospitality space and more direct flights between the two countries and swifter visa application process is the need of the hour to boost the segment said sector experts and officials at the 1st Indo-US Tourism & Hospitality Summit, organized by the Indo-American Chamber of Commerce (IACC) today at New Delhi.

KEY HIGHLIGHTS

Investing.com

24-08-2024

<https://in.investing.com/news/stock-market-news/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official-4399855>



New Delhi, Aug 23 (IANS) There is a need to expedite the "cumbersome" process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday. Suman Billa, Additional Secretary, Union Ministry of Tourism said, that although a US visa is valid for 10 years and does not require any frequent updates by a visa holder, the process of getting a visa for the world's largest economy is a cumbersome and tiresome process and to boost Indo-US tourism, swifter visa approval and more direct flights between India and the US is needed.

KEY HIGHLIGHTS

23-08-2024

<https://www.mediaeyenews.com/news/special-news/us-needs-to-expedite-tourist-visa-application-process-says-top-indian-official/129749.html>

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New Delhi: A top Tourism Ministry official says the procedure Indian nationals go through to get a US visa needs to be accelerated to boost travel between the two nations, which is a key pillar of the relationship.

Suman Billa, Additional Secretary, Union Ministry of Tourism, said that although the current visa process is simple and does not require frequent updates by a visa holder, getting a visa for the US economy is a “cumbersome” and tiresome process. To boost Indo-US tourism, more direct flights between India and the US are needed.

KEY HIGHLIGHTS

23-08-2024

<https://www.daijiworld.com/news/newsDisplay?newsID=1220056>



Speaking at the Indo-US Tourism & Hospitality Summit, organised by the Indo-American Chamber of Commerce (IACC) here, Billa said: "I think the best thing about getting a US visa is that once you have it, it's valid for 10 years. So there's not a lot of repeat visitation that happens. But you have to really walk through fire to get that visa in the first place because there are long waiting times now and, you know, so there's a whole lot of disincentive for people wanting to travel."

He said that given the strong bilateral partnership and the growth in travel between the two countries, there is significant headroom for progress in this space.

KEY HIGHLIGHTS

23-08-2024

<https://travelworldonline.in/indo-us-tourism-needs-swifter-visa-approval-more-direct-flights/>

700 TRAVEL
WORLD ONLINE



India and the US have a lot of unexploited potential in the tourism and hospitality space and more direct flights between the two countries and swifter visa application process is the need of the hour to boost the segment said sector experts and officials at the 1st Indo-US Tourism & Hospitality Summit, organized by the Indo-American Chamber of Commerce (IACC) in New Delhi on Friday.

KEY HIGHLIGHTS

23-08-2024

<https://www.thestatesman.com/business/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official-1503335153.html>

The Statesman



There is a need to expedite the “cumbersome” process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday.

KEY HIGHLIGHTS

24-08-2024

<https://thejournalists.in/indian-tourism-minister-urges-expedited-us-visa-process>

The Journalists
Reporting with Purpose



New Delhi, Indian nationals face a cumbersome process of getting a US visa, which is valid for 10 years and does not require frequent updates. To promote tourism between India and the US, swifter visa approval and more direct flights between the two countries are needed.

KEY HIGHLIGHTS

24-08-2024

<https://www.siasat.com/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official-3083942/>



New Delhi: There is a need to expedite the “cumbersome” process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday.

KEY HIGHLIGHTS

26-08-2024

<https://visaguide.world/news/india-urges-faster-us-visa-approvals-more-direct-flights/>

VISAGUIDE
.NEWS



In a concerted effort to boost tourism, the Indian Ministry of Tourism has urged the United States to expedite visa approvals and introduce more direct flight routes.

At last Friday's tourism and hospitality summit, long visa wait times and a lack of direct flight options were highlighted as major challenges to travel between India and the US, VisaGude.World reports.

KEY HIGHLIGHTS

24-08-2024

<https://tourismbreakingnews.com/ramp-up-air-connectivity-ease-visa-process-and-work-on-cost-of-reaching-india-to-boost-ftas-suman-billa/>

Underlining the challenges in attracting more FTAs, Suman Billa, Additional Secretary, MOT, says, “We need to understand how we can ramp up air connectivity and ease the visa process for foreign tourists. We also need to work on the cost of reaching India as it is also one of the entry barriers for inbound tourists.”



KEY HIGHLIGHTS

23-08-2024

<https://www.socialnews.xyz/2024/08/23/us-must-speed-up-process-for-issuing-tourist-visa-says-top-indian-official/>

SOCIAL NEWS XYZ
The Millennial Media



New Delhi, Aug 23 (SocialNews.XYZ) There is a need to expedite the "cumbersome" process of getting a US visa that Indian nationals face, to promote tourism between the two countries which enjoy a strong bilateral partnership, a top Tourism Ministry official said on Friday.