

Glimpses of IACC's "Agro Summit: Value Addition of Agriculture Produce: Challenges and Opportunities"

held on Friday, 5th May 2023 11:00 am to 3:00 pm Virtual Platform

ASSOCIATION PARTNER



75 years of US-India relations

IACC

Agri-Business Chamber for India-USA
INDO-AMERICAN
CHAMBER OF COMMERCE
North India Council



INDIA 2023



Co- Organizer



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AGRO SUMMIT

Value Addition of Agriculture Produce :
Challenges & Opportunities
Friday, 5th May 2023, Virtual

INAUGURAL SESSION - 11:00 AM TO 12:00 NOON

GUEST OF HONOUR

CHIEF GUEST

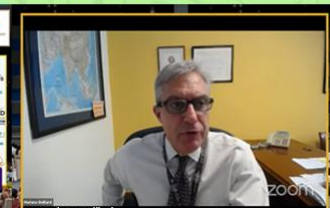
GUEST OF HONOUR



Dr. Sudhanshu



Shri Kailash Choudhary



Dr. Mariano J Bellard



Dr. Lalit Bhasin



Dr. R. S Sodhi



Mr. V Lalchmikumar



Mr. P Sudhir Kumar



Dr. Upasana Arora



Mr. Arun Karna

The Indo-American Chamber of Commerce (NIC) organized an Agro Summit, "Value Addition of Agriculture Produce: Challenges and Opportunities," in collaboration with Frick India Limited on Friday, May 5, 2023, from 11:00 a.m. to 3:00 p.m. on a virtual platform.

Hon'ble Minister, Shri Kailash Choudhary, Minister of State for Agri and Farmers Welfare, Government of India, inaugurated the IACC's Agro Summit and delivered the Inaugural Address.

Dr. Mariano J. Beillard, Senior Regional Agricultural Attaché, US Embassy, and **Dr. Sudhanshu**, Secretary, AEP, Animal Products, Processed Food, Quality, Logistics, APEDA, were the Guests of Honour.

The summit was supported by the Ministry of Food Processing Industries (GOI), World Food India and All India Food Processors' Association, UFlex Limited, Global Alliance for Improved Nutrition(GAIN), and Haldriam.

Dr. Lalit Bhasin, National President, IACC gave the Presidential Address during the Inaugural Session. **Dr. Upasana Arora**, Regional President of IACC-NIC and Managing Director of Yashoda Super Specialty Hospitals, also addressed the summit.

The other eminent speakers during the Inaugural session were Dr. R. S. Sodhi, President of the Indian Dairy Association; **Mr. V. Lakshmikumar**, Managing Partner, Lakshmikumar & Sridharan; and **Mr. P. Sudhir Kumar**, Director-Marketing, Frick India Limited.

Mr. Arun Karna, Regional Vice President, IACC-NIC, gave the Concluding Remarks during the Inaugural Session.

The recording link is <https://youtu.be/1s1kFWLSrGs>

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Technical Session : 1- Modern Cold Storage

SESSION MODERATOR

SESSION CHIEF GUEST

SESSION GUEST OF HONOUR



Mr. P. Sudhir Kumar, Director- Marketing, Frick India Limited, moderated the Session on Modern Cold Storage.

Mr. Sanjay Kumar Singh, Director, Mega Food Parks, Cold Chain, Operation Greens, Backward and Forward Linkages, Ministry of Food Processing Industries, Government of India, was the Chief Guest during the session and delivered the special address.

Mr. Asheesh Fotedar, Chief Operating Officer, National Centre for Cold-Chain Development (NCCD) and Department of Agriculture, Cooperation, and Farmers Welfare, Ministry of Agriculture and Farmers Welfare, Govt. of India, was the Guest of Honour during the session.

The other eminent speakers during the session were Mr. Sunil Nair, Chief Executive Officer, Snowman Logistics Limited; and **Mr. Shiven Khanna**, Director of Business Development, Global Cold Chain Alliance (GCCA); **Mr. Vivekanandan R**, Director, Metecno Asia Group.

The recording link is <https://youtu.be/X9N5hYEyxJk>



AGRO SUMMIT

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Technical Session : 2

Scope of Value-Added Products in the Dairy Sector

SESSION MODERATOR

SESSION CHIEF GUEST



Mr. P. Sudhir Kumar, Director- Marketing, Frick India Limited, moderated the Session on Dairy Industry –Scope of Value-Added Products in the Dairy Sector.

Mr. Meenesh C Shah, Chairman, and Managing Director of the National Dairy Development Board, was the Session Chief Guest.

The other eminent speakers during the session were Mr. Jayen Mehta, Managing Director, Amul (GCMMF); **Mr. Hiroyuki Egashira**, Senior Advisor, International sales division, Mayekawa Mfg Co; **Ms. Ruchi Gandhi**, Dairy Category Lead – South Asia Market, Tetra Pak; **Prof Dinesh Chandra Rai**, Founding Head, Department of Dairy Science & Food Technology, Institute of Agricultural Sciences, Banaras Hindu University.

The recording link is <https://youtu.be/nUTDodNnb3A>

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Technical Session : 3

Millets-The New Global Market for Millets

SESSION MODERATOR



Ms Pallavi Upadhyaya, Co-founder and Managing Director, Sakala Nutrition Private Limited, moderated the Session on Millets - The new global market for millets.

The other eminent speakers during the session were Mr. Sivakumar S, Group Head - Agri & IT Businesses, ITC Limited; **Mr. Prashant Parameswaran**, Managing Director, Tata Consumer Soufull Private Ltd; **Mr. Tarun Vij**, Country Director India, Global Alliance for Improved Nutrition (GAIN); **Ms. Meghana Narayan**, Co-Founder, Wholsum Foods (Slurrp Farm and Mille); **Mr. Sanjay Sethi**, Executive Director, Plant-Based Food Industry Association (PBFIA);

Mr. P Sudhir Kumar, Director – Marketing, Frick India Limited gave the Concluding Remarks during the summit.

The recording link is <https://youtu.be/BSFl5iXiQbw>

The event was attended by 700+ participants virtually.

With kind regards

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