

Industry Body IACC launches SHREE to support Women Entrepreneurs to go Global

6 March 2019, Hyderabad

Indo – American Chamber of Commerce, Andhra Pradesh & Telangana Branch launched a unique Bootcamp to scale Women Entrepreneurial ventures named SHREE on occasion of Women’s Day 2019. SHREE was launched today by Ms. Katherine Hadda, Consul General, US Consulate, Hyderabad along with Mr. Srikanth Badiga, Chairman, IACC AP & TS, Mr. Vijaya Sai Meka, Vice Chairman, IACC AP & TS.

I am delighted that our friends at the Indo American Chamber of Commerce have taken up this initiative in support of women’s entrepreneurship and economic empowerment,” **commented U.S. Consul General in Hyderabad Katherine Hadda**, “This workshop offers the chance to teach these aspiring entrepreneur’s best practices from both Indian and U.S. perspectives. This program is especially fitting in Hyderabad as it is in keeping with the goals and spirit of the 2017 U.S.-India Global Entrepreneurship Summit that was held in this city with the theme of ‘women first, prosperity for all’”

“This is an immersive 2 days bootcamp scheduled to be held on 11th & 12th of April in Hyderabad. The boot camp will include sessions on various scaling up and going global strategies. SR Innovation Exchange (SRiX) will provide post Bootcamp Mentoring support for 3 months for all the participants. The Capital Net has been roped in as the Knowledge partner,” said **Mr. Srikanth Badiga**. Facilitators from prominent B-Schools, Industrialists from India & US connection, Business and sector specific Mentors will be part of this initiative, He added.

IACC took this initiative to identify and promote potential businesswoman who are already in business and wish to expand their operations globally especially to USA, said **Mr. Vijaya Sai Meka**. He added that this program will give them required knowledge and guidance to think about global operations, where the opportunities and returns are realistic. IACC will connected these business women to potential business partners.

“Being globally competitive is any Entrepreneurs dream and aim. While the global marketplace has become more interconnected and accessible, the risks involved in doing business abroad are increasing day by day. Our endeavour is to make women entrepreneurs aware of the finer nuances of going global and safe guard them from potential risks said **Ms. Sreedevi Devireddy** (Chairperson, Women Entrepreneurship & Empowerment Committee, IACC AP & TS)

IACC (www.iaccindia.com) is an industry led and managed body, promoting Indo-American business and economic relations, bilateral trade, investments and technology transfers and facilitating business collaborations, joint ventures, marketing tie-ups and strategic alliances through a set of proactive business oriented initiatives. IACC has the privilege of working closely with the US embassy and the Indian government providing feedback and recommendations on various issues and also giving an opportunity to its members to interact with senior officials from both the governments regularly.

Women Entrepreneurs who are interested to participate can contact IACC AP & TS at shikha@iaccindia.com


