

Wilfred Muskens

Deputy Secretary

Office of International Business Development, Pennsylvania Department of Community and Economic Development

Wilfred Muskens joined DCED in 2000 during the Ridge Administration and was appointed to serve as Deputy Secretary for the Office of International Business Development in the summer of 2007.

At DCED, Wilfred leads a professional team of international economic development specialists that contribute to the growth and strength of the Commonwealth's economy by attracting foreign investment to the state and providing value-added international trade services to Pennsylvania's businesses and ports.

Wilfred's previous experience with the Commonwealth includes serving as Executive Director of the Center for Direct Investment and Director of Foreign Investment for the Governor's Action Team. In this capacity, he oversaw more than \$500 million in capital investments and the creation and retention of more than 5,000 jobs by foreign-owned companies such as German energy giant, Conergy, and South Korean-based dental implant manufacturer, Osstem. Before coming to DCED, Wilfred was a Project Manager and Public Relations Consultant for several organizations in Europe, where he oversaw new investment projects, provided site selection consulting for companies considering expansion, and developed communications strategies.

Wilfred spent his youth in the Netherlands, received his undergraduate degree and earned a Master's Degree from Utrecht University in the Netherlands. While at Utrecht, Wilfred spent a full year as an exchange student at Hull University in the United Kingdom and earned second Master's Degrees from Bordeaux University in France. Wilfred's native language is Dutch, but he is fluent in French, English and German.