

# INDO-AMERICAN CHAMBER OF COMMERCE

**Indo-US Resurgence Summit: A Search for Innovative Strategies**  
2<sup>nd</sup> & 3<sup>rd</sup> December 2013 at Hotel Hyatt Regency Bhikaji Cama Place, New Delhi

<u>Advertisement Options</u>	
The Chamber is also bringing out a Summit brochure, which will serve as an ideal medium for companies to showcase their business profile and display their advertisements in front of a high profile audience. The summit brochure has a print run of 200 copies which will be released during the Inaugural.	
Categories	Amount (INR)
Back Cover (full page)	30,000.00
Back Inside Cover	25,000.00
Opposite to the back Inside cover(full page)	20,000.00
Front Inside Cover (full page)	30,000.00
Opposite to the front Inside Cover(full page)	25,000.00
Inside full page	15,000.00
Inside half Page	8,000.00
Centre page of the Summit brochure (two pages)	35,000.00

**+ 12.36% service tax on the amount**

### Advertisement Dimensions (Height X Width – in inch)

For Full page		Centre page (two pages)	
Full page bleed	11.25" x 8.75" (11" x 8.5" actual size)	Bleed	11.25" x 17.25" (11" x 17" actual size)
Full page non-bleed	10" x 7.5"	Non-bleed	9.5" x 16"