

FAIRFAX COUNTY
ECONOMIC DEVELOPMENT AUTHORITY

THE GATEWAY TO THE US MARKET

Brickwork India
The World's Virtual Office!™

INDIA REPRESENTATIVE FOR FCEDA

Global Expansion:

**OPPORTUNITIES
IN THE US FOR
INDIAN COMPANIES.**



STRATEGIC PARTNERS & SPONSORS

IACC



The only bi-lateral Chamber for Indo-US business

@MC

11 February, 2014

6:00 PM - 9:30 PM

Taj Vivanta President Hotel, Mumbai

The **Fairfax County Economic Development Authority (FCEDA)**, its India representatives **Brickwork India** along with partners **Indo American Chamber of Commerce, Citi Bank, US Commercial Service** cordially invite you to attend an event on **“GLOBAL EXPANSION: OPPORTUNITIES IN THE US FOR INDIAN COMPANIES.”**

The forum will highlight successful business strategies and investment opportunities in the US market in key technology sectors such as **IT, Telecommunications, Finance, Defence/Homeland Security, Aerospace Enterprises, Health IT and Mobile Applications.**

WHEN 11 February, 2014 (6:00 PM to 9:30 PM)

WHERE **Vivanta by Taj - President, Mumbai**
90, GD Somani Road,
Cuffe Parade, Mumbai-400005
Phone:022 6665 0808



WHAT This round table will focus on opportunities for Indian companies in Fairfax County. An executive from IMC, a US firm, which headquarters in Fairfax County, Virginia, and with operation in Pune, India, will present a case study on how it was able to leverage its service delivery models for the US market and capitalize on the investment opportunities in Fairfax County. The event would also feature presentations and speeches from representatives of the Fairfax Economic Development Authority, U.S Commercial Services, the President of the Indo American Chamber of Commerce from Mumbai and a Senior Executive from Citibank.

Presenters and speakers will share their unique perspectives on current opportunities on entering the US market and the benefits of locating in Fairfax County, Virginia, which is in close proximity to Washington DC and Washington Dulles International Airport.

The Fairfax-Washington area continues to outperform the rest of the country with continued strength in the IT, telecom, and professional services sectors, thereby making it an attractive area for Indian companies interested in the US market. Presence of 10 Fortune 100 companies in the county demonstrates the business potential the county has to offer. Today, there are more than 25 companies from India present in Fairfax County.

WHO The event would attract a number of growing businesses that would want to expand to the US. The Senior Executives, CEOs, VPs and Strategic Directors of Mumbai and Pune based companies shall be attending the event.

Speakers

- Nanik Rupani, Regional President, IACC-WIC
- Mr. Vivek Kulkarni, Chairman of Brickwork India
- Camille Richardson, Principal Commercial Officer, US & Foreign Commercial Service, Mumbai, India
- Mr. Asher Kotz, Manager International Business Development, Fairfax County

- Sameer Joshi, IMC INC – President Global Services and SVP Commercial
- Anand Desai, Former National President, IACC-WIC & Managing Partner, DSK Legal
- Ms. Rajyalakshmi Rao, Vice President, IACC, WIC

This event will be of significant interest to your organization and its growth plans in the lucrative US market. Due to the exclusive nature of this event, this invitation is extended to qualified participants. The event is free of cost, but registration is mandatory. We therefore request you to **Register before February 4, 2014** to ensure a place at this high-profile event.

We look forward to your early and positive response.

REGISTRATION: To register for this event, please visit:

www.brickworkindia.com/EventRegistration/

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